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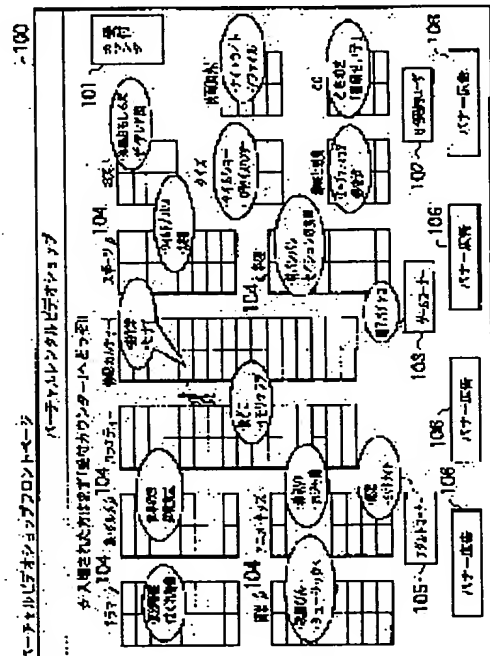
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## (54) SALES PROMOTING METHOD USING INTERNET AND VIRTUAL RENTAL VIDEO SHOP

### (57)Abstract:

**PROBLEM TO BE SOLVED:** To provide a sales promoting method which can promote the sales of an article by using the Internet, efficiently distributes video contents to a user terminal through the Internet and uses the Internet and to provide a virtual rental video shop.

**SOLUTION:** Video content list information is displayed on the user terminal as a contents display table through the Internet. When a user designates the desired video contents from the list, a video outline is displayed and the video contents are down-loaded on the user terminal by instructing down loading. A game corner key 103 and an adult corner key 105 exist in the display of list information. A game can be played by the game corner key 103 and a minor person is prevented from viewing a specified video by the adult corner key 105.



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